

**BOULDER
HOME & GARDEN FAIR**

Sunday, June 4, 2017 10am to 4pm
Raindate: Sunday, June 11, 2017
Twenty Ninth Street Retail District



Brought to you by Boulder County Home & Garden Magazine

**EXHIBITOR
APPLICATION**

PLEASE COMPLETE THE FOLLOWING:

Company Name: _____
Billing Address: _____
Contact: _____ Day of Event Contact: _____
Phone: _____ Cell Phone: _____
Email: _____ Website: _____
Type of Business: _____

EXHIBITOR PRICING

Exhibitor Space Rates:

- 10' x 10' _____ \$495
- 10' x 20' _____ \$675
- 10' x 30' _____ \$800

Add 10% for premium placement (end spot)

Do you need to reserve electricity? (limited to 20 spots)

Yes _____ No _____

• Tents, tables and chairs are NOT provided

Add-on a tent package _____ \$150
(includes 10 'x 10' canopy tent, 6' table, 2 chairs, plus set-up and breakdown of tent)

• Current Boulder County Home & Garden Magazine advertisers receive a 20% discount on exhibitor space

SPONSORSHIP

\$1500 (Limited to 4)

INCLUDES:

- 10' x 20' exhibitor space in premium end spot
- Logo on all advertising related to the event: newspaper, magazine, social media and email blast advertising
- Logo on banner in premium spot at Twenty Ninth Street, hung 2 weeks prior to the event

ADDED MARKETING OPPORTUNITIES

- Email blast inclusion _____ \$50
- Web ad _____ \$75

PAYMENT SCHEDULE — WE ACCEPT VISA, MASTERCARD, AMEX, CHECK OR CASHIERS CHECK

50% deposit (of total) due upon receipt of this contract. Final payment due April 28, 2017

IMPORTANT: 100% payment due if reserving space after April 28, 2017. Exhibit space contracted is subject to cancellation unless payments are received by deadlines listed here.

Please check one:

- I authorize Brock Media to process the first payment due upon receipt and then the final payment due on April 28, 2017 on the given credit card.
- I authorize Brock Media to process the full payment due now.

TOTAL DUE: _____ PAYMENT AMOUNT: _____

Please fill out with a credit card number, or include a check or money order payable to Brock Media, for the full amount. Then fax or mail this application to Brock Media (contact info below).

PAYMENT METHOD:

- Check # _____
- 
- 
- 

CC#: _____ Exp. date: _____ 3 or 4 digit code: _____

Correct Name on Card: _____

Credit Card Billing Address: _____

Zip Code: _____

I/We hereby apply for exhibit space in the above named event. If accepted, I/we hereby agree to abide by event terms, conditions and regulations printed on the reverse side of this form.

Signature _____ Date _____ Account Manager _____

If you prefer, we can reserve space with a credit card over the phone by calling Brock Media at 303-443-0600. We will be in contact with you shortly to confirm receipt of your application.

TERMS & CONDITIONS

This is an OUTDOOR event scheduled for Sunday, June 4, 2017. The hours are 10am to 4pm. The Raindate is Sunday, June 11, 2017 with hours of 10am to 4pm. **There are no refunds.**

Exhibitor spots will NOT include a canopy tent, table or chairs. Brock Media and Macerich Corp REQUIRES exhibitors to cover the reserved area and is not responsible for damaged or stolen items. **Please be prepared for inclement weather.**

Water access is NOT available. Electricity is limited and only 110-volt household current is available. We recommend renting a generator for large wattage needs. There are WiFi hot spots; please specify if you'll need access.

Set up times will be pre-assigned prior to the event. Please specify approximate time needed to set up your display. Set up will be from 7:30 am to 9:30 am on the day of the event.

Vendor & Booth Policies

1. Vendor shall keep the Exhibitor Premises open for business at all times during Event hours.
2. Vendor shall display no merchandise outside the reserved area, unless previously approved and shall keep the Exhibitor Premises and any displays in a safe, clean and proper manner. All boxes and other paraphernalia are to be stored under covered tables.
3. Vendor shall make arrangements with the Center management for trash removal and ensure that all trash is promptly removed from the Exhibitor Premises.
4. Any signs used at the Exhibitor Premises shall be professionally prepared, stating the name of the business and reason for display.
5. Vendor shall comply with all rule and regulations established by Macerich Corporation with respect to the common areas, facilities and sidewalks.
6. No equipment (hand trucks, ladders, tools, etc.) will be available or supplied by Brock Media or Macerich Corporation.
7. Nothing may be taped or otherwise affixed to fixtures at the facility. Nothing may be attached, secured to or hung from any architectural fixture. This includes by way of example, but is not limited to sculptures, seating areas, light posts, plants or planters.
8. **Electrical cords must be covered with an approved electrical cover.**
9. A Macerich Corp. representative will be opening electrical sockets at entry time for the Event. Vendor is prohibited from moving these items. Only 110-volt household current is available. All electrical cords must be UL-approved. All power requirements must be discussed and approved by Licensor. Macerich Corporation management must supervise all approved electrical installations and set up.

Initial and date here _____